THE HAAT OF ART
INDIA'S LARGEST CHAIN OF ART EXHIBITION

THE ART GRANDEUR
INDIA'S BIGGEST PREMIUM ART EXHIBITION

EXHOBUZZ
BUSINESS OF EXHIBITIONS EVENTS

KUCHBHEEE.COM



THE HAAT OF ART & THE ART GRANDEUR

MUMBAI | DELHI | BENGALURU | INDORE

www.thehaatofart.com

C-503, Morya House, Behind Crystal Plaza, Veera Desai, Andheri - West

contact@thehaatofart.com

THE HAAT OF ART & THE ART GRANDEUR

APPLICATION FORM

The Haat of Art is a vibrant art exhibition and live art festival bringing together artists and diverse art forms from across the nation under one roof. It will showcase works by emerging and established artists, specially-abled artists, sculptors, 3D and modern artists, children, as well as professionals such as doctors, and actors.

The Art Grandeur is a curated platform celebrating contemporary, traditional, tribal, digital, and experimental art in an immersive environment. Presented alongside Film Expo India, it brings together art, cinema, culture, design, and creativity, creating meaningful connections between artists and audiences.

IMPORTANT DATES

EXHIBITION HUB		DATES OF EXHIBITIONS	EXHIBITION PROGRAM	LAST DATE FOR FINAL PAYMENT	DISMANTLING
INDORE THOA	ABHAY PRASHAL AUDITORIUM	30-31 **OCT** to 1st **NOV 2026**	THE HAAT OF ART	01 OCT 2026	1 NOV 2026 Before 7:00 pm
BENGALURU THOA	JAYA MAHAL PALACE HOTEL	08-09-10 **JAN 2027**	THE HAAT OF ART	31 DEC 2026	10 JAN 2027 Before 7:00 pm
MUMBAI AG	BEC-NESCO	12-13-14 **MAR 2027**	ART GRANDEUR	15 JAN 2027	14 MAR 2027 Before 7:00 pm
DELHI AG	BHARAT MANDAPAM	27-28-29 **AUG 2027**	ART GRANDEUR	01 JUL 2027	29 AUG 2027 Before 7:00 pm

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IMPORTANT INFORMATION

- **Refunds or cancellations are not permitted under any circumstances. Please ensure 100% confirmation before booking.**
- **The event layout is subject to change at any time based on the discretion of the venue authorities and organizers.**
- **Display of earrings, coasters, and similar small decorative items on the table is strictly not allowed.**
- **Please note that sales and footfall are not guaranteed. Participation in the event does not ensure product sales.**

GENERAL INSTRUCTIONS

Galleries and artists can book their stalls by paying 30% of the total stall price.

Galleries: Only authenticated galleries can participate in gallery pavilion.

Group: Individual artists can jointly book stalls on sharing basis. A single representative of the group will be responsible for all payment installation, arrangements, dismantling etc.

Organizers will not be accountable for any dispute between the artists of groups and shared stalls.

Individual: Artists can book Individual stalls of any size for themselves.

Stall booking for The Art Grandeur exhibition will be on selection basis and details of which will be informed to the interested artists separately.

Artists/Groups/Galleries can fill out the online application form to participate or can fill out the physical form and send us the scanned copy by E-mail to contact@thehaatofart.com

Only Artists/Groups/Galleries with advance payment of 30% of the total stall price will be considered as registered for the exhibition and required stall will be blocked on their name. Non-Payment Applications will be considered in waiting.

STALL PACKAGE

- Minimum stall size 2x2 = 4 sq m
- Maximum stall size 36 sq m (can be increased by special request)
- Stalls made up of standards octonorm panels of Height 8ft. (2.44m)
- One spotlight per wall / Stalls fascia / standard carpet flooring
- Furniture set, 2 chairs, 1 counter table, 1 trash bin per stall of 2x2 sq m & 3x3 sq m (table/chair/dedicated light is not available for panel and stalls smaller than 2X2 sq mt.)
- Featured on website and social pages of The Haat of Art.

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Note: Extra walls/panels other than basic structure; lights and furniture will be charged extra. The list of available items with rates and application forms for extra items/services will be provided by the outsource vendors. The selection decisions made by the organization will be the final and binding. The stalls allocation will be done based on stall sizes and categories: though organizers will try to accommodate all possible requests the requests for specific stall sizes and positions will be difficult to accept.

The organizer will have right to relocate the stalls or panels due to the unavoidable circumstances.

STALL RATE CARD

THE ART GRANDEUR & THE HAAT OF ART

EXHIBITION EVENT	BOOKING PERIOD	RATE / SQ. MT.
THE ART GRANDEUR MUMBAI	Standard Rate	₹18,000 + GST
THE HAAT OF ART BENGALURU	Standard Rate	₹13,000 + GST
THE HAAT OF ART INDORE	Standard Rate	₹9,000 + GST

GST @ 18% APPLICABLE

PAYMENT INFORMATION / PAYMENT SCHEDULE

30% Payment of the total stall price at the time of booking and locking the stall to be made.

20% payment of total stall price to be made within one month of the booking.

25% payment of total stall price to be made two months prior to each exhibition.

Final pending payment: One month before the exhibition.

Note: Late bookings have to pay all amounts as per the completed schedule.
Panelty is applicable for late payments

Demand Draft/Cheque in favour of	EXHOBUZZ PRIVATE LIMITED
Online Transfer to Beneficiary Name:	EXHOBUZZ PRIVATE LIMITED
BANK NAME:	ICICI BANK LTD
Current Account Number:	777705060306
Bank Branch:	Ambernath East
RTTGS/NEFT/IFSC CODE:	ICIC0001067
UPI:	exhobuzzprivatelimited.ibz@icici

Note: All Payments are subjected to additional GST. Payments or bookings amount done is not refundable under any circumstances.

TERMS & CONDITIONS

On acceptance of application or allocation of stalls or position in layout and later on ground the Exhibitor by default enters into a contract with the Organizers wherein the Exhibitor agrees to participate and abide by all the Terms & Conditions of Organizer & Venue, which can be referred from the website.

The Exhibitors applying for stalls at any edition of The Haat of Art and allied exhibitions agree to observe and abide by the Terms and conditions of Participation mentioned below. The organizer reserves the right to modify, change or issue new terms, condition & rules of participation promotion, benefits of the Exhibitions of all editions at any point in time.Exhibitors should book only if they are 100% sure of their participation.

1. Purpose

The Haat of Art and Art Grandeur is a vibrant art exhibition and live art festival bringing together artists and diverse art forms from across the nation under one roof. It will showcase works by emerging and established artists, specially-abled artists, sculptors, 3D and modern artists, children, as well as professionals such as doctors, and actors.

2. No Guarantee and Authorization of Business

The organiser does not guarantee any minimum footfall, sales, leads, investment, contracts, media coverage, government/celebrity participation or specific commercial returns. The organiser put full effort for the branding and promotion of the event but could not promise any outcome or specific target to achieve.

Any financial or non-financial deal, MoU, contract, purchase, sale, commitment, or transaction entered into between exhibitors, attendees, participants, or any third party during or in connection with the exhibition shall be solely between the parties concerned. The Organiser neither facilitates nor guarantees the authenticity, performance, fulfilment, payment, quality, legality, or outcome of any such arrangement and shall not be responsible for any related claim, loss, liability, or dispute.

3. Exhibition & Promotion

The Organiser's approximate and major work structure is:

- Venue payment
- Standard Fabrication & Exhibition Infrastructure
- Operations & Management
- Online Marketing
- Publicity & Promotion
- Celebrity / Guest Engagement
- Back-end operation

The Organiser shall arrange and bear the expenses for such facilities and activities strictly in accordance with its internally defined event scope, budget, and expense structure. The Organiser shall not be obligated to incur any expenditure beyond the approved requirements or financial limits of the exhibition. Participants have no right to determine, direct, approve, or interfere with the Organiser's budgeting, allocation of funds, vendor selection, or overall expense management.

Facilities/ vendor/ equipments/ lights/ branding/ promotion/ exposure etc. will vary from venue to venue. Exhibitors will not compare any facilities between any two editions of the Haat of Art exhibition. Organizer has full rights to add or remove any facility as per the terms and conditions of the venue provider.

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4. Organiser's Efforts

The Organiser will make reasonable efforts towards all content mentioned on website, brochure, marketing, publicity, networking and promotion. However, business results depend on the Participant's products, services, pricing, presentation, reputation and market conditions. The footfall, business, lead generation and output of the exhibition are all forward looking statements and does not guarantee the exact result. The Participant participation is completely based on its own interest and commercial assessment.

5. Payment & Booking

A 30% booking amount is required to confirm participation, unless otherwise specified in writing. The balance must be paid by the prescribed deadline. Failure to make full payment may result in cancellation and forfeiture of the amount paid. Once confirmed, the stall cannot be cancelled or reduced in size unless otherwise agreed in writing by the Organiser.

Exhibitors who book their stalls after the stipulated deadline, make late payments, or fail to provide the required information/materials within the prescribed timelines may not have their names, logos or details included in the catalogue, promotional activities, branding, on-ground prints or other event collaterals. No claims or arguments in this regard will be entertained by the Organiser.

6. GST & Counter Sales

The art galleries and artists who intend to do counter sale would have to pay GST and intimate the GST authorities (Government of NCT) as per prescribed format for sale of the artworks as The Haat of Art and Art Grandeur using a current GST number.

The exhibitors who do not hold GST number of the states in which they are exhibiting, but intend to do counter sales would have to obtain a Casual GST number online from the GST Portal for respective exhibition for art festival duration in that state. The counter sale will not be allowed if the casual GST number is not submitted to the organizers prior to the Exhibition.

12% GST is applicable on the sale of artworks in The Haat of Art and Art Grandeur for independent artists & art galleries irrespective of the turnover.

The paintings/ products/ prints that the exhibitor intends to sale during exhibition must have all its copy/ selling right certification. The organizer will not be responsible for any copyright/ sale right issues of painting displaying/ selling during the exhibition.

It's a B2B exhibition for proportion of art & artists. The organizer does not take any guarantee of counter sale during and post exhibition.

7. Stall Allocation & Changes

The Organiser may change stall locations, layouts, timings, programmes, guests, facilities or other arrangements due to venue, safety, operational, regulatory, government or other circumstances beyond its reasonable control without prior information. Such changes shall not automatically entitle the Participant to a refund or compensation.

8. Stall Setup & Dismantling

Maximum two stall attendants are allowed in stalls including gallery director, manager or any of the participating artist. For group show only two artists can attend the stalls. Family members of the artists are strictly not allowed to stay in the stalls for the entire day.

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Stall setup and installation must be completed within the prescribed setup period. No setup or dismantling is permitted during exhibition hours. Exhibits must be removed only after the official closing of the event and within the dismantling schedule specified by the Organiser.

Exhibitors may appoint their own vendors for permitted services. However, services such as electrical connections, internet, rigging, security, housekeeping, catering and other venue-controlled services may be provided exclusively by vendors authorised by the Organiser and/or Venue.

The exhibitors will receive a detailed Exhibition Manual with The Haat of Art and allied exhibition information, charges for additional service, lighting, panels request forms for the same. Exhibitors will have to abide by the general rules of the venue authority as well as the safety & maintenance requirements issued by various agencies as mentioned in the Exhibitor Manual.

Any agreement, transaction, payment, or dispute between an exhibitor and an inboard, non-onboard, or independently appointed vendor shall be the sole responsibility of the exhibitor. The Organiser and Venue shall not be liable for the quality, delivery, performance, delay, loss, or financial obligations arising from such arrangements.

The organizer will provide passage, open area lighting and spotlights in the stalls but shall not be liable for any loss or damage due to failure or interruption of electrical service. The electric supply is available at 230 V single phase only. The Exhibitors will not be allowed to install any power sockets on their own for safety reasons.

The Organizer and their authorized contacts can excuse works, repairs or alteration anytime during the exhibition if found as disturbance or obstacle to their stall. Exhibitor has to accept such last-minute changes and no argument or compensation will be entertained for damage, loss or inconvenience thus caused.

9. Display & Artwork

The exhibitors shall only display the works of artist they have declared during participation record form. The organizer reserves the right to remove any of the art work which is not mentioned or prior intimated by the artist or gallery in written to the organizer. All the additional material like hooks, threads, stationaries, etc. required for display of the paintings will be carried by the exhibitors itself as theirs stall size. Such items will be available with the vendor on additional cost on paying.

Any additional facility or display material provided by the organizer not mentioned in the list maybe complimentary and limited from the organizer. Exhibitor cannot demand for such extra items.

Apart from paintings displayed on the wall space, no other artworks are allowed to be stacked in the stalls, either on floor or on the table top except in separate enclosures if made for the storage purpose. If the display of stalls looks cluttered or indirect overhanded, the organizers reserve the right to remove the artwork.

Heavy artwork more than 3kgs will not be allowed to hang on the panels. Artist has to arrange for supporting stuffs/ podiums for such heavy items either by themselves or can order to the vendor provided by the organizer.

The exhibitor must have proper copyright/ authentication certificates of the paintings they are displaying during the exhibition. The organizer will not be responsible of any copyright issue occurs between any artwork. Such matters must be resolved by the exhibitor/ artist outside the event premises without involving the organizer or its team into it.

The exhibitors cannot claim monopoly selling rights in the exhibition for particular artists or a particular genre, as other exhibitions may also be selling same artists or genre but different work of art as such.

10. Venue & Setup Limitations

Safe storage facility for exhibitor’s extra artworks is not available onsite for storage of exhibits. Please do not bring extra artworks at the exhibition venue. No trunk cases or packing material shall be brought into or out of the exhibition space during open hours or left into the stall or venue. Such material will be removed instantly by the Organizer without notifying.

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The Organizer will be unable to provide storage for packing cases, boxes or other belongings of the exhibitors. The arrangements of safe keeping of such items must be made with the shipping & freight handling agent or should be shifted to the exhibition local storage facility. All expenses related to transport storage with the shipping & freight handling agent would be done by the exhibitors.

11. Rules, Safety & Conduct

The Participant and its vendor shall:

- Follow all Organiser, venue, fire and safety rules.
- Keep aisles and emergency exits clear.
- Not damage venue property or exhibition infrastructure.
- Not display unlawful or hazardous material.
- Not create excessive noise or disturbance.
- Maintain professional and respectful conduct.

The Organiser may remove any unsafe, unauthorised or disruptive display/activity.

12. Advertising & Branding

Promotional activities and distribution of material are permitted only within the allocated stall or designated areas approved by the Organiser. Unauthorised branding, signage or promotional material may be removed without notice.

The exhibitors will not be allowed to display exhibits in such a manner as to obstruct the light or impede passage or affects the display of neighbouring exhibitors. Any such display, if causing obstruction to smooth movement of the visitors in the passages will be removed by the organizer. Exhibitors can't display exhibits on the exterior walls of the stall.

13. Security & Insurance

The Organizer will provide security on 24 Hours basis from the start of the setup day till the end of the dismantling day. The Organiser will provide general venue security but shall not be responsible for loss, theft or damage to exhibits, equipment or personal belongings.

The Exhibitors must bear all the costs and risk associated with the transport, display & removal of their exhibits and good. Exhibitors must ensure their exhibits & belongings against loss, damage theft. Participants and attendees are responsible for the security and insurance of their exhibits, equipment and belongings, including appropriate third-party insurance wherever applicable.

14. Heavy Equipment & Demonstrations

Heavy equipment, machinery or potentially hazardous demonstrations must be declared in advance and comply with all applicable safety, licensing and venue requirements. The use of loudspeakers or amplified promotional activity is prohibited unless approved by the Organiser. Permitted microphone use must not exceed the limit or cause disturbance.

15. Exhibitor Responsibility

The Participant is solely responsible for its products, services, employees, representatives, individual applicable licences, approvals, intellectual property, pricing, claims and commitments made to visitors or business partners. The Organiser shall not be responsible for commercial disputes between the Participant and any customer, buyer, partner or visitor.

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16. Cancellation, Postponement & Force Majeure

If the event is cancelled, postponed or suspended due to circumstances beyond the Organiser's reasonable control, including natural calamities, pandemics, fire, war, government restrictions, venue issues or other force majeure events, the Organiser may reschedule the event. Any applicable refund shall be subject to the Organiser's cancellation/refund policy and deduction of expenses already incurred for the event. The organiser have the rights to define the non-refund of the full or partial payments based of the circumstances, venue policies and procedures, and financial impact on the organisation. The Organiser shall not be liable for travel, accommodation, staffing, marketing expenses, loss of profit, expected business or consequential losses due to such cancellation or changes.

17. Content Rights

The Participant grants Exhobuzz Pvt. Ltd. and its allied exhibitions a perpetual, irrevocable, non-exclusive and royalty-free right to use any content provided by the Participant, including its name, logo, images and videos, in exhibitor listings, event directories, promotional and marketing materials for The Haat of Art and its allied events, including on websites, social media, brochures (print and digital) and other promotional collateral, including for future promotions.

Similarly, all photographs, videos, images of guests, participants and stalls, and any other content captured or collected by the Organiser during the Exhibition, whether in print, digital or any other form, may be used by the Organiser for its promotional, marketing and other related purposes in perpetuity.

The participation in the official Haat of Art and its allied exhibition catalogue published by the organizers is obligatory for the Exhibitors. The organizer reserve the right to edit/ modify/ re-size any catalogue information/ text/ images supplied by the exhibitors.

18. Use of name & Intellectual Property

The Participant shall not use the name, logo, trademarks or intellectual property of Exhobuzz Pvt. Ltd. without obtaining prior written permission from the Organiser. The Participant shall not represent or imply any association, endorsement or partnership with Exhobuzz Pvt. Ltd. without such written permission

19. Transfer & Subletting

Art Galleries or artist cannot sublet stalls without prior approval from the organizers.

20. Termination & Conduct

The Organiser may cancel or terminate an Exhibitor's participation in case of non-payment, violation of these Terms & Conditions or the rules of the Organiser/Venue, unsafe conduct, unlawful activity, misconduct or disruption of the Exhibition. In such cases, the Organiser may retain the Exhibitor's belongings and materials until applicable obligations are fulfilled, and amounts paid may be forfeited, in whole or in part, subject to applicable law. In cases of misconduct or violation of these Terms & Conditions, the Organiser and/or the Venue reserve the right to take appropriate legal action against the Participant.

21. Communication & Jurisdiction

Only written communication or email from an authorised representative of the Organiser shall be considered valid. This Agreement shall be governed by the laws of India, and disputes shall be subject to the jurisdiction of the competent courts in Mumbai, Maharashtra, India.

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APPLICATION FORM

We would like to apply for participation in The Haat of Art Exhibition, and agreed with terms and conditions mentioned here in the Application Kit and at www.thehaatofart.com

NAME: _____ MOBILE: _____

ADDRESS: _____

_____

EMAIL ID: _____ WEBSITE: _____

INSTAGRAM ID: _____ FACEBOOK ID: _____

ART FORM: _____

NAME OF FASCIA: _____

DESCRIPTION OF YOUR WORK AND YOURSELF

_____

_____

_____

EXHIBITION TO PARTICIPATE IN:

☐ THE HAAT OF ART INDORE | 30 OCT to 1 NOV 2026

☐ THE HAAT OF ART BENGALURU | 08-09-10 JAN 2027

☐ THE ART GRANDEUR MUMBAI | 12-13-14 MAR 2027

☐ THE ART GRANDEUR DELHI | 27-28-29 AUG 2027

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EXHIBITION TO PARTICIPATE AS:

INDIVIDUAL: ☐ GROUP: ☐ GALLERY: ☐

I hereby declare that the information above is true to the best of my knowledge and belief and I agree with the terms & conditions of the exhibition “The Haat of Art” and organization Exhobuzz Pvt Ltd mentioned in this kit and on the website www.thehaatofart.com

FULL NAME: _____

DATE: _____ SIGNATURE: _____